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**Professional Imaging,
Framing &
Finishing Services**

uphoto.com

2013

October 1, 2013 Edition

5005 Garrett Avenue • Beltsville, MD • 20705 • 301.937.5510



Visit us on the web at www.uphoto.com

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Liability Statement

At UPHOTO we are committed to providing the highest level of professional service possible. We exercise great care when handling all customer materials, and are constantly searching for new ways to eliminate the possibility of damage. When you submit developed film, artwork, digital media or other materials to UPHOTO, that constitutes an AGREEMENT by you that any damage or loss caused by us, which includes negligence or any other fault by UPHOTO, will entitle you only to replacement with like amount of comparable media, if available. Except for such replacement, the acceptance of developed film, digital files or other materials by UPHOTO is without other warranty or liability, expressed or implied, and recovery for incidental or consequential damages are excluded. UPHOTO shall not be liable for any losses, damages or expenses, whether direct or indirect, due to or caused by delays in delivering the processed or printed product of UPHOTO to the customer.

About Us

UPHOTO is a professional digital imaging and photographic processing laboratory offering a complete line of printing, processing, framing, studio rental and other services. Photographers and businesses with photographic needs have found our lab services to be among the finest available anywhere. We work hard to maintain our commitment to the highest quality standards.

Location and Business Hours

We are located in Beltsville, Maryland three miles north of the Capital Beltway and one block off U.S. Route 1 at 5005 Garrett Avenue. We are open Monday-Friday, 10:00 A.M. to 7:00 P.M. for full service, and Saturday 11:00 A.M. to 4:00 P.M. for pick-up and drop-off only. Night drop is also available.

Terms of Sale / Deposits

All orders picked up at our lab are C.O.D. payable by *cash, check, VISA, MasterCard, Discover, American Express* or *Debit* card. Open account terms are available only to approved clients. A 50% deposit will be required on rush work and orders over \$100. Orders requiring special handling, or third party delivery must be pre-paid in full before the work is started. Mail orders must be prepaid by check, credit card or money order. A minimum handling charge of \$6.00 will apply to all orders shipped by UPS, Priority Mail, FEDEX or courier. A service charge of \$30.00 will be assessed on all returned checks. We will not be responsible for orders unclaimed after 30 days.

Service Times

Our goal is to complete your order as quickly as possible while maintaining our high quality standards. The delivery times listed in each section are estimated, based on average service times, and work loads. Many factors, some beyond our control, can affect delivery so please mention a specific deadline which must be met when your order is placed. Open lab or rush premium charges may be required to meet deadlines. Every effort will be made to accommodate your needs. During seasonal peak times, orders may encounter unavoidable production delays. We recommend that you call ahead to verify that orders are ready for pick up.

Order Change Fee / Cancellation Fee

If work has not been started on an order, a fee of \$5.00 *may* be assessed to change or cancel the order. If the order has been completed prior to the requested change, the full cost of the original order will be charged in addition to the requested changes. Please note that order changes can cause delivery delays. Partially completed orders will be billed for the finished portion.

Minimum Order Charge

A minimum order charge of \$3.00 applies to most orders. Selected services may have higher minimum order fees.

Rush Service and Open Lab

Many services are available on a rush basis, including while-you wait. Rush times and availability vary by service type, and options will be listed in each section. A minimum charge of \$10.00 applies to all rush orders and a 50% deposit is required for *ALL* rush work. During seasonal peaks, some rush services may not be available. Standard rush service is limited to regular production hours. Open lab charges of \$80 per hour will apply to orders requiring after-hours or weekend production time. Before making rush delivery commitments to your clients, please check with us to verify that delivery of the required service will be available.

Reorders

Because of variations inherent to all photographic processes, a new reorder may not precisely match prints from a previous order. If you require a close match and can provide a guide print, we will do our best to get as close as possible to your sample. Be aware that when guide prints are made on different paper brands or surfaces, or scanned from originals it might not be possible to achieve a perfect match. While great care is exercised in completing your work, we cannot be responsible for the cost of remakes due to omitted or inadequate instructions or lack of necessary color or density guides.

Remake Policy

Our goal is to produce the highest quality work and we take great care in the completion of every order. On the rare occasion that an order needs to be remade, it is essential that the undamaged print(s) are returned with the original work order, negatives or digital files, and a written explanation of the desired correction. Requests for remakes at *NO CHARGE* must be received within *TEN DAYS* of receipt of the original order, otherwise the remade order will be billed at the regular fee.

Digital Workflow & Photo Tips

Understanding and incorporating good color management practices into your workflow are the keys that will enable you to create high quality digital products for your clients. We are happy to help you find a solution that works best for your specific needs. When you check out website at www.uphoto.com, you will find useful links to many great resources. In addition, we have created a section for photo tips written by staff, clients and leading photo professionals. We believe these tips can provide valuable insight into digital equipment, exposure control and lighting, color management, file manipulation and other areas of interest. We encourage you to explore our website and provide us with feedback so that we may improve your experience.

At Uphoto, we are here to assist you by sharing our many years of experience and answering your technical questions. We also offer classes and workshops where students are provided hands-on instruction in lighting, posing, and digital imaging. Please browse the Workshop section in this catalog and check our latest offerings on our website.

Monitor Calibration

Monitor calibration is the single most important component of your workflow. If your monitor is properly calibrated, the prints we make for you will closely match the image displayed on your screen. The most reliable calibration will be achieved by using a plug-in on-screen device and software package. Fuji, X-rite, Gretag-Macbeth and others make affordable monitor profiling kits. They can range widely in price, but can save you many times their cost in lost time and print remakes. We recommend that you visually confirm the accuracy of your calibrated monitor to our output devices. You can download a Target Print File and output profiles from our website. You will also need a free "Target Print" sample. This will enable you to reliably "soft-proof" your own images. The following procedure assumes you are using Adobe PhotoShop, but can be adapted to other programs. Just follow these steps:

- Download the required output profile from our website, then "right-click" on the file and select "Install Profile".
- Launch PhotoShop and open the target print file on your computer.
- In PhotoShop, click the "View" menu and select "Proof Setup" and "Custom". Under "Customize Proof Condition", locate the desired profile (Frontier or Chromira) under "Device to Simulate". Make sure you select "Perceptual" Rendering Intent and un-check "Black Point Compensation". Select "Save" and name the setup for the desired output device. When selected, this setup should now closely match the color & density of the specified output device.
- If you are using Presentation Gold, you can use the master balance offset under "Preferences" to correct any differences you see in the finished print and your preview screen. If you are using other software, you can "fine-tune" your monitor screen controls (contrast, red, green and blue) to match the reference print. It is important that the print is viewed under a light source that is close to "daylight" color balance.
- When the print & monitor are in close agreement, you should send us a corrected test image for printing using one of your files. Once you receive the new print, compare and "fine-tune" the screen if necessary. After this process has been completed, your monitor and the prints we make for you should be in very close agreement.

ICC Profiles

We use the sRGB color space on our Frontier and Chromira photographic imaging equipment. Our Epson 9800 & 9900 printers use the Adobe 1998 color space for Studio Giclee's. Mismatches of these two color spaces can produce unintended results, so be sure to submit files in the appropriate color space for the desired output type. We suggest you use "Perceptual" for the rendering intent.

The sRGB space also matches the working color space used by most computer monitors. Make sure that the default working color space in Photoshop or your raw file processor is also set to sRGB. Although files shot in Adobe 1998 can be converted to sRGB, this will simply add time to file preparation with no direct quality benefit when printing to our Frontier or Chromira equipment.

Your monitor should be located in a stable viewing environment where the ambient lighting will be always be the same. It should be calibrated and set to a white point of 6500 k and a Gamma of 2.2. This is defined in the sRGB color space, and is standard on Windows PC's. If you are using a MAC, you may need to change the gamma setting to 2.2. CRT displays usually work a little better than LCD flat panels. **Avoid laptop displays for critical color correction as they tend to be "cold" and contrasty, and cannot be reliably calibrated to provide consistent color values.**

Digital File Requirements

Uphoto can print any file format that can be opened in Photoshop. When ordering Frontier prints, we request that you submit files as **200-300 PPI, 8 bit sRGB Level 10 or 11 Baseline Standard JPEG's**. Files supplied in other formats may cause production delays. If you are ordering Chromira, Ultrachrome HDR, or Studio Giclee prints TIF files are preferred. When ordering large prints 16x20 or bigger, while lower resolution files may also be acceptable, but please check with us first. Please do not "up-res" smaller files to a higher DPI, as this will not significantly improve quality but will slow file transfers.

File names must contain only letters, numbers, dashes and spaces, followed by the .jpg file extension. Please note that the use of any of the following characters has been proven to cause problems and will delay your order **!@#%&*()+=:;, '<> ~\|** Keep the file names as short as possible, for example **"JK001.jpg"** not **"Jim and Kathy's wedding DSC_0001.jpg"**

If you must submit PSD, or TIF files, please provide them on a CD or DVD. Special arrangements can be made to transfer large files to our FTP server, but these transfers can sometimes delay your order. Please remember that while level 10 jpegs work great for most printing applications, you should save original files as raw, TIF or PSD to prevent cumulative compression losses and file degradation from repeated saving after making edits to your images.



Today, your customers expect you to display images and sell products on-line. If you don't, they may find someone who does. Now, we can help you make it possible for your customers, and their relatives and friends to have the opportunity to buy prints and other products from you, on-line with your own *Preview Gallery*. Created by award winning Master Professional Photographer Bob Kahn, this unique system provides you with the tools you need to gain control of your digital workflow.

We are proud to offer an excellent service which enables the Professional Photographer to increase sales and streamline the order fulfillment process. It includes an on-line *Preview Gallery* complete with shopping cart and order fulfillment system. **We do not charge an annual membership fee or take commissions on your sales**, as some others do. Our system is built to provide a *Total Solution* for the photographer who would prefer to spend less time with production, organizing, ordering and studio management. The *Preview Gallery* was designed by Professional Photographers and experienced Studio and Lab Managers.

MAC users can access the *Preview Gallery* on-line Dashboard to securely upload images to their Gallery without any additional software to install. This easy to use interface provides the tools needed to manage events and web page content, make price and product changes or track your sales with detailed reports. You can place orders for prints and other products with the integrated ftp up loader, or create incredible composite album pages with the new on-line *Freestyle Album Designer*. Give your wedding clients a direct link to the site where they can review the album design you have created. Changes can be made in a snap without re-doing entire pages. Don't worry, images displayed on the website can not be copied or downloaded.

Our Dashboard utilizes custom *Java* applets to manage files on the *Preview Gallery* and create print orders. When creating a new gallery, you can choose to use the *Express* option, and the full resolution files will be uploaded and stored on our local server. This way, when your clients place an order, it will be automatically transferred to our production system and be ready for printing without any intervention on your part. For a small additional fee, we will even drop ship the order directly to your client. If you have a Pay Pal account, you can collect payments directly from your client. We bill you only for the cost of the print order and shipping.

If you are a Windows PC user, the stand-alone PC software provides easy access to your *Preview Gallery* for image uploading, event management, print ordering, image adjustment, and includes a complete album page design system. The PC application is called *Presentation Gold*, and also provides users an easy way to transfer files from memory cards and quickly rename and organize images. In addition, you can color correct, rotate and crop your images, all without making destructive changes to the original jpeg. TIF or JPEG images, or scans from roll film can be used with this system. The *Preview Gallery* is also accessible on-line so you can securely manage events, upload images, track sales, order prints and design album pages with the *Freestyle Album Designer* from any computer with internet access without installing any additional software.

You can also choose to upload your files to the on-line *Preview Gallery* and provide a safe, easy to use system with a shopping cart and on-line payment option for your clients to order prints over the internet. The print orders are created by the client, and e-mailed to your computer where *Presentation Gold* automatically retrieves the necessary files, and prepares them for transmission to Uphoto. Just a few mouse clicks are all that are required to send us the job. The easy to use album page designer included with *Presentation Gold* will greatly reduce the time needed to create composite pages. Additionally, the composites are produced in a format that allows each image element to be individually color corrected, cropped or replaced before printing. Hundreds of pre-built templates are provided free of charge, and templates you may already be using can be imported into the program for use with the system. A template designer utility is also included to allow you to create your own designs in any size or configuration.

The *Presentation Gold* print ordering system is fast and easy to use. By entering your studio's pricing information for each print size, an order summary report and invoice can be generated for each job. The program also includes an automatic utility to access our remote FTP server, and securely transfer your jobs to our lab. It will even will send you a receipt confirmation by e-mail. Orders prepared with *Presentation Gold* or *Preview Gallery Dashboard* qualify for discounted pricing on many services.

You can sign-up for the *Presentation Gold System* free 60 Day trial from www.presentationgold.com/uphoto. PDF documentation and hours of instructional videos covering every aspect of the *Presentation Gold* program, the *Preview Gallery* and the Album Page Designer are also available on-line. Stop by the lab, check our website or call for more information today!

Post Your Events on the Internet and Sell On-Line

No Annual Membership Fees and No Commissions on Your Sales

Call and find out how you can have your own Free* Preview Gallery System Today !

**** Free trial offer includes 500 image gallery and software. Additional image capacity is available for only \$10 per 1000 images. After trial period your 500 image gallery is only \$4.95 per month, plus \$10 per additional 1000 images used.***

Now available for MAC and PC Systems !

RAW File Conversion and Image Correction

Many of our clients have been asking for a solution for dealing with RAW digital files. They want to take advantage of the security that the extended exposure latitude and color correction range RAW shooting provides, but find the ordeal of correcting and processing the large images shot in this enhanced format too time consuming or confusing.

We are pleased to offer a service that will free you from the time consuming burden of working in RAW (well, most of it - you still have to download your own memory cards!). We will professionally optimize and color correct your RAW digital files, perform a rough edit (crop and/or rotate) and convert them into hi-res JPEG's, ready for printing or uploading to your Preview Gallery. We can also prepare images to your specification for delivery to your client on CD or DVD.

If you are more comfortable shooting JPEG's, we can often provide dramatic improvements to your uncorrected images with this service. We also will store your enhanced files for up to one year on our server at no additional cost.

A BIG advantage of having us correct your RAW or JPEG images is that they will usually qualify for our "Ready-to-Print" option if your order is created and submitted through our Preview Gallery site or your Presentation Gold software.

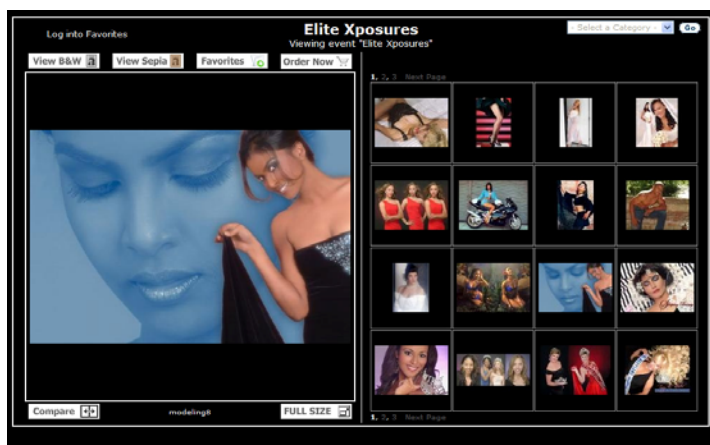
Please provide your RAW or JPEG files on CD, DVD or other removable media. We have computers available in our customer service area if you prefer to download your images directly to our in-house print server. Files may also be uploaded through our on-line FTP site, your Preview Gallery online EZ Order dashboard or Presentation Gold PC software. Please call us for detailed information.

Number of Files	Setup Fee, Per Job	Cost per Image
1- 99	\$4.95	\$.30
100-299	\$7.95	\$.25
300 +	\$9.95	\$.20

File Delivery Options

Return Images on CD, per Original CD	\$ 5.95	Duplicate CD's, per disk	\$ 3.95 ea.
Return Images on DVD, per Original DVD	\$10.95	Duplicate DVD's, per disk	\$ 8.95 ea.
Upload to FTP Server, per 300 MB	\$ 3.00		
Upload to Preview Gallery Site, per event *	\$ 9.95		

** For up to 600 corrected images. You must have an active Preview Gallery account established. Uploading a new event to your Preview Gallery does not include any additional cost of image capacity that might be required if the event exceeds your plan image quotas. We can provide additional Preview Gallery image storage at the rate \$9.95 per 1000 images, per month.*



Sign up for your FREE* Trial Preview Gallery account today!

60 day *Free Trial Gallery includes 500 images. Additional storage can be added for only \$9.95 per 1000 images, per month.

Preview Gallery Digital Candid & Portrait Prints *One-Two Days*

Print Size	Premium Corrected	Ready to Print
3.5x5, 4x5, 5x5, 4x6	\$.50	\$.25
5x7 or 4-up wallet set	\$1.25	\$.90
8x10, 8x8 or 8-up wallet set	\$2.95	\$1.75
8x12, 10x10	\$3.50	\$2.10
10x13	\$4.50	\$2.95
10x15	\$4.95	\$3.50
11x14	\$7.25	\$4.95
16x20	\$21.95	\$14.95
20x24	\$26.95	\$21.95
20x30	\$29.95	\$24.95

Premium Corrected Prints are your best choice when you don't have time or desire to correct your own images, or you just want the best quality prints. Our experienced technicians will individually adjust your digital files. Careful attention to exposure is necessary to produce optimum results. [Files individually adjusted for color, density / contrast.](#)

Ready to Print candids are available when you can provide fully corrected files, ordered and ready to print. This service is intended for Studios that are able to provide all necessary color, density & contrast corrections and cropping. This includes necessary color calibration, profiling and retouching. Ideal for portrait, wedding, sports, and product photography. [No correction of any kind will be applied to your files before printing.](#)

- Ready to Print Orders must be submitted through **Presentation Gold or Preview Gallery.**
- Printed on Lustre finish **Fuji Professional Crystal Archive** paper.
- Premium Corrected prints can be successfully balanced if exposure is limited to 1 stop under or 1/2 stop over.
- Images must be saved as 8 bit sRGB level 10 or 11 jpegs.
- Minimum order charge of \$3.00 and at least 10 files applies.

Slim Line Greeting Cards

Three Days

We have a large selection of vertical and horizontal styles to choose from that is constantly being upgraded, so please check with us for the latest available templates. We can also create your custom greeting card for a flat rate of \$15.00 for up to 1/4 hour of computer design time. From film, add 1.25 for Frontier Digital Scan. Set up charge for special greeting and/or individual names is an additional \$4.50.

25 Slim Line (4x8) Greeting Cards with Envelopes	\$21.75
50 Slim Line (4x8) Greeting Cards with Envelopes	\$39.95
75 Slim Line (4x8) Greeting Cards with Envelopes	\$55.00
100 Slim Line (4x8) Greeting Cards with Envelopes	\$69.00
200 Slim Line (4x8) Greeting Cards with Envelopes	\$119.00

Preview Gallery Event Package Printing



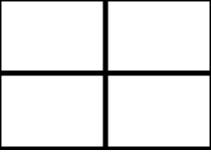

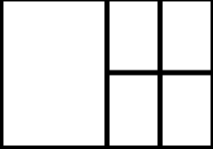
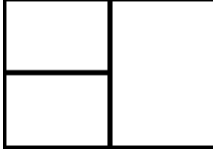
Two-Three Days

Event Package Printing is available for Underclass Portraits, Proms, and other events where constant lighting and metered exposure produces consistent results. "Ready to Print" service is available when images are submitted in **Presentation Gold™** or **Preview Gallery™** ordering software and require no correct or other intervention on our part. "Pro Grade" printing provides individual corrections for "fine-tuning" each image.

A minimum of 20 similar images is required to qualify for this economical service. If your order has fewer than 20 images, we offer our Preview Gallery Digital Candid & Portrait services.

- "Ready to Print" services are not color or density corrected and are printed as submitted.
- "Pro Grade" density correction is limited to 3/4th stop under or 3/10th stop over exposure.
- Orders not submitted through **Presentation Gold™** or **Preview Gallery™** are subject to a **\$5.00 setup fee**.
- Images must be provided as 8 bit sRGB level 10 or 11 jpegs of sufficient size for print size required.
- 8x10 and 7x10 units are delivered as un-cut pages.

Print Size	Ready to Print	Pro Grade
8x10 or 7x10 Unit	1.55	\$2.50
10x13	3.00	\$4.00

					
1-8x10	2-5x7's	4-3.5x5's or 4-4x5's	8-Wallets	1-5x7, 4-Wallets	2-3.5x5's, 1-5x7

Die Cutting & Print Packaging

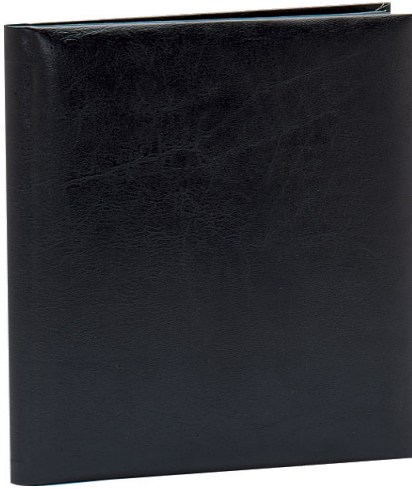
Die Cut Wallet sets (sheet of 8 only)	\$.25 per sheet
Package up to 9x12 in Zip lock Plastic Bag w/ chipboard backing	\$.75 ea.
Package up to 11x14 in Zip lock Plastic Bag w/ chipboard backing	\$1.25 ea
Package up to 16x20 in Zip lock Plastic Bag w/ chipboard backing	\$1.95 ea
Package Individual Jobs for Drop Shipping - Actual Shipping Cost is Extra	\$2.00 per package

Photographic Business Cards

Three Days

Make a great first impression with full color photo business cards that incorporate one of your impressive photos with text promoting your business. These cards are fantastic tools that you can use to promote events on your Preview Gallery Web Site. Provide your own design or let us create your custom business card for a flat rate of \$15.00 for up to 1/4 hour of design time. Check with us for more information.

50 Photographic Business Cards	\$16.50
150 Photographic Business Cards	\$39.95
300 Photographic Business Cards	\$65.00



Magazine Style Digital Proof Book



Express Magazine Proofs *One-Two Days*

Studios that are able to manage their workflow and provide all necessary color, density and contrast corrections can take advantage of our Digital Express Proofing services. This allows us to produce your work faster and at a lower cost so we can pass the savings on to you.

Express 8x10, 8.5x11 or 10x13 proof pages are available in 6 up (Square), or 9 up (Rectangular) pages. Proofs can be GBC bound and assembled in an attractive leatherette digital album cover.

- No color or density correction applied.
- Images should be uniformly rotated.
- Files arranged in alpha numeric sequential order.
- Images must be saved as 8 bit sRGB jpegs.
- GBC 11" Comb Binding is available for \$5.00.
- 8x10, 8.5x11 Digital Proof Album with Binding is \$18.00.
- 10x13 Digital Proof Album with Binding is \$25.00.
- Minimum print order charge \$10.00.

Page Size	1-10 Pages	11+ Pages
8x10 Proof Page	\$2.55	\$2.00
8 1/2x11 Proof Page	\$2.90	\$2.40
10x13 Proof Page	\$3.25	\$2.65

Individual Digital Proofs *Three Days*

When you need individual high quality proof prints from your professional files, our technicians can fully correct the color and density of each image*. If your studio is able to provide all necessary color & density corrections, you can submit your files ready to print for a substantial savings.

- Successful density correction is limited to 3/4th stop under or 3/10th stop over exposure. *
- Printed on Lustre *Fuji Professional Crystal Archive*.
- File names imprinted on back of proof.
- Minimum print order charge \$10.00
- Add \$6.95 for Archive CD of corrected images.

Proof Size	Fully Corrected	Non-Corrected
3.5x5, 4x5, 4x6, 5x5	\$.45	\$.25
5x7, 6x6	\$.85	\$.60
6x8, 6x9	\$.95	\$.80
8x8, 8x10	\$1.65	\$1.30
8x12, 10x10	\$1.85	\$1.50

Deluxe Magazine Proofs *Two Days*

Our experienced technicians can perform individual color & density corrections that can significantly improve the quality of your images. Deluxe 8x10, 8.5x11 or 10x13 proof pages can be GBC bound and assembled in an attractive leatherette digital album.

- Add \$0.25 per image for technician made "Premium" color & density corrections.
- Optimum density correction is limited to 3/4th stop under or 3/10th stop over exposure.
- Images must be saved as 8 bit sRGB jpegs.
- Files are arranged in alpha numeric sequential order.
- Images should be uniformly rotated.
- GBC 11" Comb Binding of pages is available for \$5.00.
- 8x10, 8.5x11 Digital Proof Album with Binding is \$18.00.
- 10x13 Digital Proof Album with Binding is \$25.00.
- Minimum print order charge \$10.00.
- Add \$ 6.95 for Archive CD of corrected jpeg images.

Ready to Print Digital Album Pages

One –Three Days

Uphoto can produce your composite album prints or full page spreads for flush or matted albums. Studios that are able to provide all necessary color, density and contrast corrections can use *Photoshop™*, *Presentation Gold™* or the *Freestyle Album Designer* to create their composite images. When your workflow is properly managed, it allows us to provide you with superior prints at an affordable price. Photoshop images must be saved as flattened sRGB TIF or level 10 Standard JPEG files.

Six popular sizes are available. Orders can be submitted on-line or on CD or other removable media.

- *No individual color or density correction of images. Files must be submitted "Ready- to Print".*
- *Pages can be created using Presentation Gold™ or Freestyle Album software or PhotoShop.*
- *Minimum order of 20 Album Pages (or 10 page spreads.)*
- *We use Fuji Professional Crystal Archive Lustre paper.*

8x10 Album	Per Page	10x10 Album	Per Page	12x12 Album	Per Page
8x10	\$2.50	10x10	\$3.00	12x12	\$4.00
16x10	\$5.00	20x10	\$6.00	24x12	\$8.00

Deluxe Digital Album Pages

Two Days

Our technicians will do all necessary color and density corrections so you don't have to. Deluxe album pages *must be created with Presentation Gold™ or the on-line Freestyle Album Designer* so that we have access to each individual image element for color and density correction. Orders can be submitted on-line or on CD. Finished prints are delivered with id tab on one side ready to be bound by your favorite album company.

- *Add \$0.20 per image element for color / density correction.*
- *Pages must be created using either Presentation Gold™ Windows software or on-line Freestyle Album Designer.*
- *Minimum order of 20 Album Pages (or 10 page Spreads.)*
- *We use Fuji Professional Crystal Archive Lustre paper.*

Photo Wrap and Leather Hard Cover Custom Photo Albums **Ten Days**

Uphoto is pleased to offer beautiful hand crafted albums created in house using *Fuji Professional Crystal Archive Lustre* photo paper. These elegant books combine precision construction and premium print quality at a good value. Albums feature a durable laminated photo wrap or black leather cover. Fully corrected photo prints are mounted on your choice of standard 200 micron or optional 850 micron card stock. Various finishing options like page lamination, edge gilding and corner rounding are available.

When you use our Presentation Gold of Freestyle Album Designer system to create your composite pages, we can offer individual image correction for only .20 per image element and provide you with the best quality available. If you are using PhotoShop or an album page software that produces flattened files, please make certain that your images are corrected for optimum results. Prices listed below are for **ready to print images** created from fully corrected files. **Photo prints are mounted on your choice of standard 200 micron or optional 850 micron card stock.**

Album Size	20 Pages, 200mc	+Each Add'l Page	20 Pages, 850mc	+Each Add'l Page
8x8	\$132.00	\$5.25	\$175.00	\$7.25
8x10	\$142.00	\$5.50	\$185.00	\$7.50
8.5x11	\$145.00	\$5.75	\$190.00	\$7.75
10x10	\$162.95	\$6.25	\$205.00	\$8.25
12x12	\$187.95	\$7.25	\$230.00	\$9.25

Chromira Digital Photo Prints **Two Days**

This state of the art technology enables us to provide you with real, large format photos from your digital files. These high resolution prints are made on *Lustre* surface **Fuji Professional Crystal Archive** paper. Images should be sized for the actual output dimensions at 150-300 dpi. **Prices include color & density correction. Files must be supplied as flattened 8bit, sRGB files without additional alpha channels in TIF or JPEG format.**



Print Size	1st Print	2-6	7-14	15-24	25-49	50-99
<i>5x7 (or smaller)</i>	\$3.50	2.28	2.10	1.93	1.75	1.58
<i>8x10</i>	\$5.00	3.25	3.00	2.75	2.50	2.25
<i>10x20, 10x24</i>	\$13.50	8.78	8.10	7.43	6.75	6.08
<i>10x30</i>	\$15.00	9.75	9.00	8.25	7.50	6.75
<i>11x14, 12x12</i>	\$ 9.00	5.85	5.40	4.95	4.50	4.05
<i>12x18</i>	\$15.00	9.75	9.00	8.25	7.50	6.75
<i>16x20</i>	\$22.00	14.30	13.20	12.10	11.00	9.90
<i>16x24</i>	\$24.00	15.60	14.40	13.20	12.00	10.80
<i>20x20</i>	\$27.00	17.55	16.20	14.85	13.50	12.15
<i>20x24</i>	\$29.00	18.85	17.40	15.95	14.50	13.05
<i>20x30</i>	\$33.00	21.45	19.80	18.15	16.50	14.85
<i>24x30</i>	\$39.00	25.35	23.40	21.45	19.50	17.55
<i>24x36</i>	\$57.00	37.05	34.20	31.35	28.50	25.65
<i>30x30</i>	\$48.00	31.20	28.80	26.40	24.00	21.60
<i>30x40</i>	\$65.00	42.25	39.00	35.75	32.50	29.25
<i>30x45</i>	\$70.00	45.50	42.00	38.50	35.00	31.50

Frontier Professional Digital Prints

One - Two Days

Produced on our *Fuji Frontier* printer from your digital files on *Lustre Fuji Professional Crystal Archive* photo paper. These prints are individually corrected by our technicians for best color & density. Image files should be large enough to be sized for the actual output dimensions at 200-300 ppi. **If you use our Presentation Gold system, check out our PG Candid Printing Services on pages 7-10 for extra savings.**

Print Size	1st Print	2-6	7-14	15-24	25-49	50-99	100-199
<i>3x5, 4x5 4x6 or 5x5</i>	\$.90	.59	.54	.50	.45	.41	.36
<i>5x7</i>	\$ 2.10	1.37	1.26	1.16	1.05	.95	.84
<i>6x8 or 6x9</i>	\$ 2.25	1.46	1.35	1.24	1.13	1.01	.90
<i>8x10</i>	\$ 3.60	2.34	2.16	1.98	1.80	1.62	1.44
<i>8x12, 8.5x11, 10x10</i>	\$ 4.10	2.67	2.46	2.26	2.05	1.85	1.64
<i>10x12</i>	\$ 5.10	3.32	3.06	2.81	2.55	2.30	2.04
<i>10x13</i>	\$ 5.50	3.58	3.30	3.03	2.75	2.48	2.20
<i>10x14</i>	\$ 5.95	3.87	3.57	3.27	2.98	2.68	2.38
<i>10x15</i>	\$ 6.25	4.06	3.75	3.44	3.13	2.81	2.50

Ultrachrome HDR Professional Digital Prints**One - Two Days**

Produced on our *Epson 9900* printer from your digital files on premium-quality, resin-coated 11.5 mil thick inkjet photo paper, these prints deliver a noticeably thicker, heavier duty product with a slightly textured, luster surface that compares to the E-surface papers that we use for all of our silver based printing. The print surface doesn't show fingerprints or reflect glare like glossy papers. This paper's excellent ink retention properties and exceptional white point produces an extreme color gamut for bright, realistically saturated colors and accurate skin tones. Combined with Epson's unique Ultrachrome HDR (*High Dynamic Range*) professional inks that utilize ten colors, including Orange and Green, our Ultrachrome HDR Professional Digital Prints set a new standard for outstanding print quality.

Prices listed include basic file setup, but do not include the additional cost of special manipulation or retouching which is available at \$80 per hour, billed in 1/4 hour increments. When figuring print cost, round up to the next standard print size to include oversize borders.

Print Size	1st Print	2-10 add'l	11-24 add'l	25+ add'l
<i>11x14</i>	\$ 11.25	\$ 8.45	\$ 7.90	\$ 7.30
<i>11x17</i>	\$ 16.50	\$12.40	\$11.55	\$10.75
<i>16x20</i>	\$ 24.20	\$18.15	\$16.95	\$15.75
<i>16x24</i>	\$ 26.40	\$19.80	\$18.50	\$17.15
<i>20x24</i>	\$ 31.90	\$23.95	\$22.35	\$20.75
<i>20x30</i>	\$ 36.30	\$27.25	\$25.40	\$23.60
<i>24x30</i>	\$ 42.90	\$32.20	\$30.00	\$27.90
<i>24x36</i>	\$ 62.70	\$47.00	\$43.90	\$40.75
<i>30x40</i>	\$ 71.50	\$53.65	\$50.00	\$46.50
<i>30x45</i>	\$ 77.00	\$57.75	\$53.90	\$50.00
<i>40x60</i>	\$125.00	\$93.75	\$87.50	\$81.25

Elite Canvas Gallery Wraps

Two-Four Days

Uphoto is proud to offer our new line of Elite Canvas Gallery Wrap prints made with high quality artist canvas wrapped around the sides of a 1 1/4" or 1-3/4" deep gallery frame. The result is a stunning and unique presentation, complete and ready to hang that will fit into any décor. Our Gallery Wraps are digitally printed on the finest archival canvas with an inkjet process utilizing only the best pigment based inks for maximum print life.

- Available from digital files only. Scans must be added separately if your original is a photo, negative or transparency.
- Price includes *Studio Giclée Canvas Print* with acrylic coating to protect the image from moisture and handling.
- Prices do not include the cost of corrective artwork, or retouching which is available at \$20 per quarter hour.
- Gallery Wraps are available only in standard frame lengths, although sizes shown can be mixed and matched for a custom size.
- Extra space must be allowed for the wrapping process. 1-1/4" Gallery Wraps need 1-1/2" extra on each side, or a total of 3" added to the final image size. 1-3/4" Gallery Wraps require 2" extra on each side, or a total of 4" added to the final image size.
- Frames larger than 11x14 include corner bracing. 1-3/4" Gallery Wraps include rear cross bracing.

Elite Gallery Wraps	1-1/4"	1-3/4"
8x8	\$40.00	N/A
8x10	\$45.00	N/A
8x12	\$48.00	N/A
10x10	\$50.00	N/A
10x20	\$65.00	N/A
11x14	\$65.00	N/A
12x18	\$78.00	\$92.00
14x14	\$70.00	\$84.00
14x20	\$80.00	\$94.00
16x16	\$75.00	\$89.00
16x20	\$93.00	\$105.00
16x24	N/A	\$114.00
20x20	N/A	\$115.00
20x24	N/A	\$125.00
24x24	N/A	\$150.00
20x30	N/A	\$140.00
24x30	N/A	\$155.00
24x36	N/A	\$175.00
30x30	N/A	\$178.00
30x40	N/A	\$195.00
36x36	N/A	\$225.00



Box & Specialty Framing

Seven-Fourteen Days

Box frames add a modern, clean look to your photographs and fine art works. Available in several styles, our box frames are custom made for each order thus permitting a wide variety of accent colors, frame depths and sizes. Prints are permanently bonded to high quality Masonite hardboard, acrylic or polystyrene. Lacquer spray* or cold laminate finish protects your image. Box, floater and shadowbox styles are available.



Box Frame Laminate Styles



Frame Size (inches)	Masonite Box frame, Floater or Shadowbox with Laminated Sides	Cold Laminate Only
8x10	\$63.00	\$10.00
10x15, 11x14	\$72.00	\$14.00
12x18	\$79.00	\$18.00
16x20	\$92.00	\$25.00
16x24	\$98.00	\$26.00
20x24	\$102.00	\$28.00
20x30, 22x28	\$115.00	\$30.00
24x30	\$120.00	\$32.00
24x36	\$132.00	\$38.00
30x40	\$179.00	\$45.00
30x45	\$198.00	\$54.00
40x60	\$365.00	110.00

Mounting and Finishing Services**Two-Three Days**

	8x10	11x14	16x20	20x24	20x30	24x30	24x36	30x40	30x45	40x60
Art Board DW Mount	\$3.50	\$6.00	\$9.50	\$12.50	\$16.00	\$20.00	\$23.00	\$25.00	N/A	N/A
3/16" Foam Board Mount	\$5.00	\$6.85	\$11.80	\$15.00	\$18.00	\$22.00	\$25.00	\$28.00	\$32.00	\$36.00
1/8" Sentra Mount	\$6.00	\$7.50	\$13.50	\$17.00	\$20.00	\$25.00	\$31.00	\$34.00	\$42.00	\$51.00
3/16" Sentra Mount	\$9.00	\$10.00	\$16.00	\$20.00	\$22.00	\$30.00	\$36.00	\$40.00	\$52.00	\$65.00
Acid Free 4 ply Single Mat *	\$5.00	\$7.00	\$12.50	\$20.00	\$28.00	\$32.00	\$35.00	\$36.00	\$46.00	\$50.00
Masonite Mount	\$10.00	\$12.50	\$18.50	\$22.00	\$28.50	\$35.00	\$42.00	\$48.00	N/A	N/A
Artist Canvas on Stretcher Frame	15.50	\$19.00	\$24.00	\$30.00	\$35.00	\$38.00	\$42.00	\$48.00	\$56.00	\$72.00
Conservation Fine Art Mount	\$20.00	\$24.00	\$30.00	\$36.00	\$40.00	\$45.00	\$64.00	\$70.00	\$85.00	\$95.00
Textured Acrylic Sealer	\$10.00	\$15.00	\$20.00	\$25.00	\$30.00	\$34.00	\$36.00	\$40.00	\$45.00	\$55.00
Glossy Laminate	\$6.50	\$7.25	\$9.95	\$11.90	\$14.95	\$17.45	\$21.25	N/A	N/A	N/A

24 Hour Rush Service - Add 50%. 6 Hour Rush Service - Add 100%
Rush services are limited to the availability of production during normal weekday hours.

Art Board is a smooth, pH neutral double weight pressure sensitive mounting board that is perfect for mounting photographic prints or posters. Not available in all sizes.

3/16" Foam Board is a lightweight material made with an inner core of polystyrene foam sandwiched by an outer layer of smooth paper. Ideal for framing. Please note that foam core in larger size does tend to warp.

3/16" and 1/8" Sentra is a lightweight yet rigid board of moderately expanded closed-cell polyvinyl chloride (PVC) extruded sheet with a low gloss matte finish. It's stiff, non-warping properties make it ideal for large displays.

Acid Free 4 Ply Single Mat * is available in standard colors. Specialty colors, finishes and 8 ply mats are available at additional cost.

Masonite is a rigid hard board that is manufactured from wood fibers and formed into dense panels with an extremely hard, tempered smooth surface. It is heavy and very durable. This material is also used in our Box and Floater frames.

Artist Canvas on Stretcher Frame - We attach an Artist Canvas Studio Giclée print to wooden stretcher strips, ready for framing.

Conservation Fine Art Mount- This premium method utilizes acid free foam core backing board, and archival mounting corners and/or linen "T" hinges. The artwork is held securely in place, but is allowed to move freely to allow for changes in temperature and humidity. Mats are secured with acid free materials to prevent shifting prior to framing.

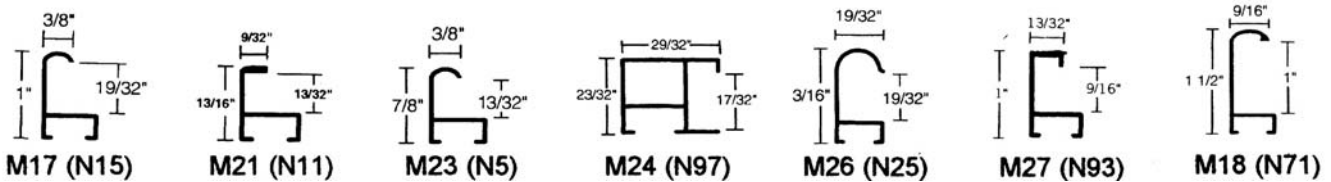
Textured Acrylic Sealer-This is a clear "brush-on" coating that seals and protects the print and also provides a variety of brush finish textures. When applied to Artist Canvas Studio Giclée on stretcher frame, brush strokes simulate the finished texture of the artist's original.

Glossy Laminate - A premium Glossy finish that seals and protects your prints.

Metal Framing

Five Days

We offer a wide variety of metal profiles in up to twenty-two colors. All our mats are made from four ply acid free museum grade board. Specialty colors and styles are available at additional cost. Economical clear glass or clear and non-glare UV acrylic are available. Dozens of other premium metal profiles and colors are available by special order. Check with us for additional profiles, frame and mat colors and availability. **When figuring total price, add the cost of frame, mount, matting, and glazing.**



Frame Size	Styles M21, 23	Style M17	Styles M26, 27	Style M24	Style N68	Foam Board Mount	Single Mat	Clear Glass	Clear Acrylic	N Glare UV Acrylic
8x10	\$22.00	\$26.00	\$29.00	\$31.00	\$38.00	\$5.00	\$6.00	\$3.50	\$4.00	\$7.00
11x14	\$29.00	\$35.00	\$40.00	\$43.00	\$51.00	\$6.85	\$8.00	\$5.75	\$8.00	\$14.00
16x20	\$41.00	\$50.00	\$57.00	\$60.00	\$72.00	\$11.80	\$14.00	\$9.95	\$16.00	\$28.00
20x24	\$50.00	\$61.00	\$69.00	\$73.00	\$87.00	\$15.00	\$19.00	\$17.00	\$26.00	\$41.00
20x30	\$57.00	\$69.00	\$78.00	\$82.00	\$98.00	\$18.00	\$23.00	N/A	\$30.00	\$50.00
24x30	\$61.00	\$74.00	\$84.00	\$89.00	\$106.00	\$22.00	\$32.00	N/A	\$37.00	\$61.00
24x36	\$68.00	\$82.00	\$93.00	\$98.00	\$118.00	\$25.00	\$37.00	N/A	\$45.00	\$78.00
30x40	\$78.00	\$95.00	\$108.00	\$113.00	\$137.00	\$28.00	\$40.00	N/A	\$59.00	\$86.00
30x45	\$84.00	\$101.00	\$115.00	\$121.00	\$146.00	\$32.00	\$53.00	N/A	\$78.00	\$129.00
40x60	\$110.00	\$135.00	\$152.00	\$161.00	\$194.00	\$36.00	\$55.00	N/A	\$101.00	\$138.00

48 Hour Rush Service - Add 50%

Rush services are limited to metal framing and the availability of production during normal weekday hours. Box Framing requires 7 working days. Discounts are available for quantity framing jobs. Please call for quote.

All our mats are individually cut by hand. We use only the finest acid free materials to assure your matted work a long archival life. Our standard mats are made with 4-ply rag board. 6 and 8-ply board is available at additional cost. We also have a large selection of specialty mat boards available by special order. Please check with us for more information on special order materials.

Double layered and multiple opening mats are also available. Cost for this service varies widely, so please call for a quote.



Wood Framing

Five-Seven Days

Wood framing provides a classic, natural finish to your fine art and photos. The styles listed here represent a tiny fraction of the available colors and profiles, so check with us to learn about the many other wood framing options. When framing fine art, we recommend conservation mounting and matting. Glazing is available in standard sizes up to 20x24. Conservation, Museum and Reflection Control Glass products are available at additional cost. Single mats are made from four ply acid free museum grade board. Six and eight ply and premium color boards are available at extra cost. When figuring total price, add the cost of mount, mat, frame and glazing.



Style # 1417

Style # 1801

Style # 5112

Style # 8222

Style # 8261

Frame Size	Style #1417	Style #1801	Style #5112	Style #8222	Style #8261	Foam Board Mount	Single Mat	Clear Glass	Clear Acrylic	N Glare UV Acrylic
8x10	\$42.00	\$37.00	\$58.00	\$54.00	\$51.00	\$5.00	\$6.00	\$3.50	\$4.00	\$7.00
11x14	\$57.00	\$51.00	\$78.00	\$73.00	\$69.00	\$6.85	\$8.00	\$5.75	\$8.00	\$14.00
16x20	\$80.00	\$72.00	\$110.00	\$102.00	\$97.00	\$11.80	\$14.00	\$9.95	\$16.00	\$28.00
20x24	\$97.00	\$87.00	\$133.00	\$124.00	\$117.00	\$15.00	\$19.00	\$17.00	\$26.00	\$41.00
20x30	\$110.00	\$98.00	\$151.00	\$140.00	\$132.00	\$18.00	\$23.00	N/A	\$30.00	\$50.00
24x30	\$118.00	\$105.00	\$162.00	\$150.00	\$143.00	\$22.00	\$32.00	N/A	\$37.00	\$61.00
24x36	\$130.00	\$116.00	\$180.00	\$167.00	\$158.00	\$25.00	\$37.00	N/A	\$45.00	\$78.00
30x40	\$152.00	\$102.00	\$208.00	\$194.00	\$184.00	\$28.00	\$40.00	N/A	\$59.00	\$86.00
30x45	\$162.00	\$145.00	\$223.00	\$207.00	\$196.00	\$32.00	\$53.00	N/A	\$78.00	\$129.00

48 Hour Rush Service - Add 50%

Rush services are limited to metal framing and the availability of production during normal weekday hours. Box Framing requires 7 working days. Discounts are available for quantity framing jobs. Please call for quote.



All our mats are individually cut by hand. We use only the finest acid free materials to assure your matted work a long archival life. Our standard mats are made with 4-ply rag board. 6 and 8-ply board is available at additional cost. We also have a large selection of specialty mat boards available by special order. Please check with us for more information on special order materials.

Double layered and multiple opening mats are also available. Cost for this service varies widely, so please call for quote.

Pro Grade Scans

Three -Five Days

Professional grade scans are available from 35mm, 6x4.5, 6x6, 6x7 & 6x9cm cut negatives or transparencies at optical resolutions of up to 4800 ppi . Flat Art up to 12x18, or 4x5 and 8x10 sheet film can be scanned at resolutions up to 4000 ppi. Please specify the desired use, color space, output image size & resolution, and file format. Price does not include image manipulation or cost of storage media. Scans will be burned to CD for \$6.95 per Disc, or DVD for \$15.00 per Disc.

Scan File Size	Transparency	Negative	Flat Art
Up to 10 MB	\$3.00	\$ 5.00	\$3.00
Up to 20 MB	\$5.00	\$7.00	\$5.00
Up to 40 MB	\$7.00	\$10.00	\$7.00
Up to 80 MB	\$10.00	\$15.00	\$10.00
Up to 150 MB *	\$15.00	\$20.00	\$15.00

*** Not Available from 35mm Films**

24 Hour Rush Service—Add 50%. 6 Hour Rush Service—Add 100%

Rush charges are limited to reasonable quantities and to the availability of production during normal weekday hours. After hours open lab time will be charged at \$80.00 per hour week nights, and \$100 per hour on weekends.

Frontier Roll Film Scans

Five Days

Available from standard negative or transparency roll film. Low resolution 35mm scans are sized for 4x6 300 ppi output. Medium resolution scans are 8x12 at 300 ppi, and High resolution scans are at 10x15 300 ppi. 120/220 roll films are scanned at 4x5 or 5x5 300 ppi (low res), 8x8 or 8x10 300 ppi (med Res) or 10x10 or 10x13 300 ppi (high res). Images saved as jpeg files. Up to ten rolls can be saved on one CD (at \$6.95 per CD). *Prices do not include film processing charges.*

Type of Service	Un-Cut Roll, All Frames	Cut Strips, All Frames	Cut Strips, Select Frames
35mm Low Resolution	\$.35 ea	\$.75 ea	\$.95 ea
35mm Med Resolution	\$.75 ea	\$1.25 ea	\$2.00 ea
35mm High Resolution	\$1.50 ea	\$3.00 ea	\$3.50 ea
120/220 Low Resolution	\$.50 ea	\$1.50 ea	\$1.95 ea
120/220 Med Resolution	\$.95 ea	\$1.95 ea	\$2.50 ea
120/220 High Resolution	\$1.50 ea	\$3.00 ea	\$3.50 ea

24 Hour Rush Service—Add 100%.

Rush services are limited to the availability of production during normal weekday hours.

	Low Res	Med Res	High Res
35mm	1200x1800	2000x3000	3000x4500
6x4.5	1350x1800	2250x3000	3000x4000
6x6	1800x1800	2400x2400	3000x3000
6x7	1800x2100	2400x2800	3000x3500
File Size	5-6 MB	18-22 MB	34-38 MB

This chart illustrates the pixel resolution and approximate file size (uncompressed) of Frontier scans from the indicated film sizes. Files that are saved as JPEG images can be as little as 15% of the size of the uncompressed original. Files can be saved as uncompressed TIF files, but may require multiple CD's or DVD's. When saved as TIF's the cost per CD is \$6.95, and \$15.00 for DVD.

The Giclée Fine Art Print

A Giclée (zhee-clay) is a fine art inkjet print produced to exacting standards on archival media substrates. The process was pioneered in the early 1990's by rock legend Graham Nash and his business associate Mac Holbert. By modifying proven printer technology and combining it with their proprietary pigment inks, they ushered in a new era of fine art print making. To distinguish their new process, they coined the term "Giclée", which was derived from the french verb gicler meaning to spray or squirt, which describes the function of the printhead. Today, the term Giclée suggests a superior elevation in the printmaking craft. Images are captured as high resolution digital scans and then printed with pigmented inks onto archival papers and other materials with fade resistance of 50 - 120 years under average indoor light conditions. When combined with superior craftsmanship, the Giclée process provides better color accuracy and permanence than other means of reproduction.

Giclées are advantageous to artists who find it is not feasible to mass produce their work, but still want to create limited editions of their art as needed. Once an image is finalized and archived, additional reproductions can be made with minimal effort and cost. Thus the up-front cost of mass production is greatly reduced and printing is done on demand. Another tremendous advantage to Giclée printing is that art can be reproduced to almost any size and on various media, giving the artist the ability to customize prints for a specific client or purpose. Multiple sizes can be produced to fit marketing needs.

The process begins with digital capture or scanning. We photograph your art with our Phase One PowerPhase FX Scanning back, which is one of the world's highest resolution capture devices. An image captured by the FX can hold more information than 8"x10" sheet film and can deliver more accurate color with a wider dynamic range. Alternatively, we can scan client supplied large format transparencies with excellent results. Smaller flat art up to 11"x17" can be captured in high resolution on one of our professional flatbed scanners.

The second step is image setup, correction and manipulation. This is when we remove dust or other unwanted artifacts from the scan or digital capture. Flaws in the original can be corrected, or local color and density corrections to specific areas can be made. We strongly encourage artist input during this part of the process as it will greatly improve the chances of producing the best reproduction. This is also where we establish final size, border configurations, and select the print media.

Once the artist is satisfied with the "soft" proof on the computer workstation, we make a Giclée proof print on the selected media to verify the corrections made in the setup process. Slight variations sometimes occur between the computer's screen and the printer and media, and this is the best way to find out if anything needs to be changed. It may be necessary to make a new proof after any corrections are made. Once final approval is given, we ask the artist to sign the back of the selected proof, and this will be held for color match to the final print.

At last, the full size Giclée print is produced on one of our wide format Epson printers. The image is archived for future use, and a CD is produced for the artist as a backup.

Fine Art Studio Giclée Setup Fee

Five-Seven Days

Small Format Studio Giclée Reproduction

\$69.00

Designed for standard size originals 11x17 or smaller that can be scanned on our flatbed scanner. Price includes image capture of one un-framed standard size flat original, basic image clean-up, color correction and artist consultation of up to 1/4 hour, plus two identical 8x10 or 8x12 color proofs on rag media. One proof will be retained for color approval, and the other is an artist's proof. Finalized images are archived for future use and backed up on Gold Archival CD for the artist. Choose the media and final size for your *Studio Giclée Prints* from the schedule on the reverse page.

Medium Format Studio Giclée Reproduction

\$85.00

Designed for standard size originals larger than 11x17 that cannot be scanned on our flatbed, but no larger than 16"x24". Price includes photography and image capture of one un-framed standard size original, basic image clean-up, color correction and artist consultation of up to 1/4 hour, plus two identical 8x10 or 8x12 color proofs on rag media. One proof will be retained for color approval, and the other is an artist's proof. Finalized images are archived for future use and backed up on Gold Archival CD for the artist. Choose the media and final size for your *Studio Giclée Prints* from the schedule on the reverse page.

Large Format Studio Giclée Reproduction

\$98.00

Includes photography and image capture of one un-framed standard size original up to 20"x30", image clean-up, color correction and artist consultation of up to 1/4 hour, plus two identical 8x10 or 8x12 color proofs on rag media. One proof will be retained for color approval, and the other is an artist's proof. Finalized images are archived for future use and backed up Gold Archival CD for the artist. Choose the media and size for your *Studio Giclée Prints* from the schedule on the reverse page.

Grand Format Studio Giclée Reproduction

\$139.00

For oversize originals that require special studio setup. Price includes photography and image capture of one un-framed original up to 40"x60", image clean-up, color correction and artist consultation of up to 1/4 hour, plus two identical 8x10 or 8x12 color proofs on rag or canvas media. One proof will be retained for color approval, and the other is an artist's proof. Finalized images are archived for future use and backed up Gold Archival CD for the artist. Choose the media and size for your *Studio Giclée Prints* from the schedule on the reverse page.

Fine Art Studio Giclée Prints

Three-Five Days

Studio Giclée prints represent the ultimate in Fine Art printing and are considered to be one of the highest quality reproduction methods currently available. These prints offer outstanding color reproduction and long term image stability. A Giclée print can provide the closest possible reproduction of artwork, even down to the texture of the original media. It's no wonder that world wide, so many museums and collectors proudly exhibit Giclée prints.

Our Studio Giclée prints are produced exclusively using pigment based archival inks, on Giclée certified printers and only on carefully selected archival materials from premium manufacturers. Our state of the art equipment and many years of experience allow us to produce these one at a time creations at a reasonable cost without sacrificing our high standards of quality.

Prices listed do not include the cost of file setup, manipulation, retouching, photography of original art, scans, or artist proofs which are all available at additional charge. File setup, image manipulation and retouching is billed at \$80 per hour, in 1/4 hour increments, with a \$20 minimum setup charge. We strongly encourage artist participation in this part of the process. When figuring cost, round up to the next standard print size to include borders. *Special order media is available at additional cost.*

All prices listed below are for single copies. Duplicate prints are available with the following discount; 2-10 additional, less 25%; 11-24 additional, less 30%; 25-49 additional, less 35% and 50 or more, less 40%.

Print Size	Epson Enhanced Matt	Sunset Cotton Etching Smooth Rag	Hahnemuhle Photo Rag or William Turner	Hahnemuhle German Etching or Bamboo Fibre	Artist Cotton Canvas
8x10 (or smaller)	\$10.00	\$15.00	\$18.00	\$20.00	\$19.00
11x14	\$18.00	\$25.00	\$31.00	\$33.00	\$32.00
12x18	\$22.00	\$31.00	\$39.00	\$42.00	\$40.00
16x20	\$32.00	\$43.00	\$54.00	\$57.00	\$56.00
20x24	\$44.00	\$60.00	\$75.00	\$80.00	\$79.00
20x30	\$55.00	\$76.00	\$94.00	\$100.00	\$98.00
24x30	\$61.00	\$84.00	\$105.00	\$112.00	\$110.00
24x36	\$67.00	\$94.00	\$116.00	\$124.00	\$122.00
30x40	\$86.00	\$119.00	\$148.00	\$158.00	\$155.00
30x45	\$106.00	\$146.00	\$180.00	\$192.00	\$165.00
40x40	\$115.00	\$159.00	\$196.00	\$209.00	\$175.00
40x60	\$125.00	\$173.00	\$215.00	\$229.00	\$225.00
44x70	\$175.00	\$242.00	\$296.00	\$315.00	\$310.00

Epson Enhanced Matt This bright white paper is perfect for images that do not require gloss. It yields highly saturated images, while maintaining excellent highlight and shadow detail. The flat matte surface produces brilliant prints with very no glare or reflection in direct lighting situations. Excellent archival life and rich blacks make this paper an outstanding economical choice for fine art photography.

Sunset Cotton Etching Rag is a 285g paper with a relatively smooth surface. It is a bright white paper made of 25% Cotton liners and 75% Alpha Cellulose. This economical paper meets the Fine Art Trade Guild Standards for Limited Edition Prints.

Hahnemuhle Photo Rag is a mould-made 308g 100% Smooth Rag paper with a bright white surface making it ideal for fine art use, and is especially well suited for reproducing charcoal drawings and pastel work. It is ideal for printing black and white photographic images that faithfully reproduce traditional photo rag papers.

Hahnemuhle German Etching is a 310g mould-made, acid free etching paper with a moderately textured surface making it ideal for images which are highly detailed.

Hahnemuhle William Turner is a natural white 310g mould-made 100% Rag paper with a light stipple, yet smooth surface that is perfect for detailed work and watercolors.

Artist Cotton Satin Canvas is a 19mil, (350 g) woven cotton fabric that is ideal for fine art reproductions that will be stretched and mounted. Although it is water resistant, we strongly recommend finishing this canvas with lacquer or Liquitex coating to seal and protect your Giclée.

Digital Copy Services

Three - Five Days

Studio digital captures are made using our Phase One PowerPhase FX scanning back. Scans of unmatched quality are available from art or photos of almost any size. An image captured by the FX can hold as much information as 8"x10" film and can deliver more accurate colors and a larger dynamic range. RGB 24 bit files up to 380 MB are possible. Please specify the desired use, final output image size and resolution. Price does not include image manipulation or cost of storage media.

Framed art and/or originals larger than 24" will require additional setup charges starting at \$35. Not available for all types of artwork. Check with our customer service representative for details.

File Capture Size	Price
Up to 15 MB	\$15.00
Up to 30 MB	\$20.00
Up to 90 MB	\$30.00
Up to 130 MB	\$50.00
Up to 300 MB	\$75.00

Copyright Notice

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Frontier Slide Scans

Five Days

Low resolution 35mm scans are sized for 4x6 300 ppi output. Medium resolution scans are 8x12 at 300 ppi, and High resolution scans are at 10x15 300 ppi. Images saved as jpeg files. Up to 500 low res scans can be saved on one CD (at \$4.95 per CD). Prices do not include film processing charges. Prices are for mounted full frame 35mm slides only.

Type of Service	1-20 Slides	21-49 Slides	50 + Slides
35mm Slide Low Resolution	\$ 1.75 ea	\$ 1.50 ea	\$ 1.25 ea
35mm Slide Med Resolution	\$ 2.75 ea	\$2.50 ea	\$ 2.00 ea
35mm Slide High Resolution	\$ 4.50 ea	\$4.25 ea	\$ 3.75 ea

48 Hour Rush Service—Add 100%.

Rush services are limited to the availability of production during normal weekday hours.

Frontier Roll Scans

4-7 Days

This professional grade service is available from *developed, un-cut* 120, 220, and 35mm roll films. Ideal for events like weddings, negatives are scanned and corrected as necessary. Prices are for full rolls. Unusable frames will be credited.

The Frontier scanner does not provide for any automatic dust or scratch removal and images are delivered as is. If requested, re-touching will be added at the rate of \$40 per hr.

Roll Film Size	Low Res Scans	Med Res Scans	Hi Res Scans
135/24	\$8.40	\$18.00	\$36.00
135/36	\$12.40	\$27.00	\$54.00
120/10	\$6.50	\$10.00	\$15.00
120/12	\$7.80	\$12.00	\$18.00
120/16	\$10.40	\$16.00	\$24.00
220/20	\$13.00	\$20.00	\$30.00
220/24	\$15.60	\$24.00	\$36.00
220/32	\$20.80	\$32.00	\$48.00

*** ADD \$5.95 for CD Archiving of up to 650 MB.**

Prices shown are for scans saved as Level 11 jpegs. Scans saved as TIF's may require multiple CDR's or a DVD and additional computer time.

Individual Digital Proofs

1-3 Days

Once your negatives have been scanned, you'll need individual high quality proof prints. Ready to print proofs are available from digital files that are *pre-corrected and cropped* to the indicated proof size. Printed on Lustre **Fuji Professional Crystal Archive**.

- File names imprinted on back of proof.
- Minimum print order charge \$5.00

Proof Size	Fully Corrected	Ready to Print
3.5x5, 4x5, 4x6, 5x5	\$.45	\$.25
5x7, 6x6	\$.85	\$.60
6x8, 6x9	\$.95	\$.80
8x8, 8x10	\$1.65	\$1.30
8x12, 10x10	\$1.85	\$1.50

Approximate Pixel Resolution

	Low Res	Med Res	High Res
35mm	1200x1800 pxl	2000x3000 pxl	3000x4500 pxl
6x4.5	1350x1800 pxl	2250x3000 pxl	3000x4000 pxl
6x6	1800x1800 pxl	2400x2400 pxl	3000x3000 pxl
6x7	1800x2100 pxl	2400x2800 pxl	3000x3500 pxl
File Size	6mb	22mb	38mb

Studio Rental

Our well equipped photographic studio is available for rent by the hour or day. The high ceiling (11') and spacious 21'x24' shooting area make it ideal for many types of commercial photography. The space features a private dressing/makeup room and secure storage area. We maintain a selection of 9' wide paper rolls, fabric, and muslin backgrounds. Props, tables, stands, and many other studio accessories are at your disposal. Optional * Studio Setup Fee is waived for all first-time users.

The rental fee includes use of three White Lightning Ultra 1800 studio flash units plus soft boxes, reflectors and wireless remote trigger. Primary lighting equipment is ceiling mounted on a Bogen rail system to provide a safer, cleaner working area. Two free standing Ultra 600 studio flash units are also available for supplemental lighting. Roll paper use charge applies only in the event of damage which renders the background paper unusable.

Hourly Rate	\$40.00 Per Hour
After Hours Rental (By Appointment Only)	\$80.00 Per Hour
Roll Paper Use (Cost for Damaged Paper)	\$2.00 Per Ft.
Studio Setup Fee* (Assistance with Lighting / Backgrounds)	\$25.00

Studio rentals are provided on a first come, first served basis. A non-refundable deposit of \$40 is required upon booking to reserve your date and time. If 48 hours notice is given of a change in date for **weekday rentals only**, we will allow a one-time transfer of the deposit to a new date. However, any cancellation of Saturday rentals results in forfeiture of deposit.

FEATURES INCLUDE:

- **Rail Mounted Studio Lights**
- **Private Dressing Room**
- **Secure Storage Area**
- **Variety of Backgrounds**
- **Props and Studio Accessories**
- **Wireless Flash Trigger**

**Photographic
STUDIO RENTAL**

Features Include

- Rail Mounted Studio Lights
- Private Dressing Room
- Secure Storage Area
- Variety of Backgrounds
- Wireless Flash Trigger

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**\$40
PER HOUR
RENTAL**

